East Europe eHealth Innovation Summit

Day One

Agenda

8:15	**Registration And Welcome Coffee**
8:45	**Opening Address By Noppen**
8:50	**Welcome Address By Chairman** **Mr. Frank Lievens - Board member, Secretary and Treasurer – International Society of Telemedicine & eHealth**
9:00	**Outlook On The Importance Of Healthcare ICT** • *Digital Hospitals, Expectations And Benefits.* • *Why You Can't Manage If You Don't Measure* • *How Will Electronic Health Records Shape Healthcare In The Future ?* • *How Rapid Information Access Changes Decisions Of Doctors And Healthcare Managers ?* **Mr. Luc Maes – eHealth Senior Manager – COCIR**
9:30	**Universal Health Coverage: The GLOCAL Approach** **Mr. Frank Lievens - Board member, Secretary and Treasurer – International Society of Telemedicine & eHealth**
10:00	**Current Status On eHealth & Telemedicine Deployment In Poland** • *Progress Booked & Challenges To Still Overcome* **Mr. Wojciech Glinkowski – President – Polish Telemedicine Association**
10:30	**Case Study – Children's Memorial Health Institute** • *Realized eHealth Projects And Plans For The Future* **Prof. Małgorzata Syczewska – Director – Children's Memorial Health Institute, Poland**
11:00	**Networking Tea Break And One-to-one Meetings**
11:30	**Panel Discussion – Government Initiatives In The East European Region** • *Projects In Neighbouring Countries* **Moderator: Mr. Patrick Weber – President – European Federation for Medical Informatics** **Panellists: Mr. Okály Gergely – IT Director - St. Margaret Clinic , Hungary ; Dr. Drago Rudel – SDMI Board Member – Slovenian Medical Informatics Society ; Mr. Libor Seidl – President – HL7 Czech Republic**
12:00	**eHealth EU Action Plan Update And Innovation Initiatives** **Mr. Benoît Abeloos – Policy Officer Innovation – Innovation and Entrepreneurship Unit, Directorate General Communications Networks, Content and Technology (CONNECT), European Commission**
12:30	**Wolters Kluwer| Ovid – Clinical Content Solution** **Mr. Vincent Maessen – Area Manager – Wolters Kluwer Health Medical Research CEE, Central Asia & Baltics**
12:45	**Luncheon And Networking**
14:00	**Governmental and private eHealth and telemedicine initiatives in Lithuania** **Mr. Romualdas Kizlaitis – Director Informatics and Development Centre – Vilnius University Hospital Santariskiu klinikos, Lithuania**
14:30	**Innovative Decision Support Systems in Clinical Practice** **Mr. Andrzej Cacko – Resident in the Chair and Department of Cardiology & Assistant in the Department of Medical Informatics and Telemedicine – Medical University of Warsaw, Poland** **Mr. Emanuel Tataj – Software Developer & Assistant at the Department of Medical Informatics and Telemedicine – Medical University of Warsaw, Poland**
15:00	**Healthcare Cloud Computing – Ensuring Patient Data Security** **Mr. Antti Pohjolainen – Healthcare Lead Central and Eastern Europe – Microsoft**
15:20	**Networking Tea Break And One-to-one Meetings**
15:50	**Setting Up Cross Border Medical Systems & Exchangeable Health Records** • *How To Deal With The Language Barriers?* • *How To Integrate Different Data Standards?* **Mr. Patrick Weber – President – European Federation for Medical Informatics**
16:20	**The Use Of HL7 As An Interoperability Framework In The Eastern European Region** **Mr. Libor Seidl – President – HL7 Czech Republic**
16:50	**Closure Remarks Of Chairman And End Of Day 1** **Mr. Frank Lievens - Board member, Secretary and Treasurer – International Society of Telemedicine & eHealth**

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Day Two

8:15	**Registration And Welcome Coffee**
8:50	**Welcome Address By Chairman** **Prof. Rolf Engelbrecht – Professor & Former Director – Helmholtz Zentrum Dept. MEDIS (Medical information systems, German Research Centre for Environmental Health), Munich**
9:00	**Why Hospitals Should Invest In Healthcare ICT** • *Benchmarking The Costs & Analyzing ROI* **Dr. Andrzej Sokołowski – President of the Board – Polish Association of Private Hospitals** **(Presentation in Polish, on site translation provided)**
9:40	**Integrating Healthcare Data To Reduce Costs And Improve Patient Care Quality – Worth The Investment!** **Ing. Peter Pažitný – Founding Partner & Executive Director – Health Policy Institute, Slovakia & Former principal advisor to the Ministers of Health Slovakia, Hungary & Czech Republic**
10:10	**From Innovation To Patient Empowerment** • *Quality of data and its communication* • *Mobile patients and mobile health* **Prof. Rolf Engelbrecht – Professor & Former Director – Helmholtz Zentrum Dept. MEDIS (Medical information systems, German Research Centre for Environmental Health), Munich**
10:40	**Networking Tea Break And One-to-one Meetings**
11:10	**National Network Of Teleaudiology In Clinical Practice** **Mr. Maciej Ludwikowski – Head of Teleaudiology Department – Institute of Physiology and Pathology of Hearing, Poland**
11:40	**Chronic Disease Management – Using Telehealth And Telemonitoring Devices To Avoid Preventable Hospitalisation** **Mr. Michael Wisniewski – Director – L.E.K. Consulting Poland**
12:10	**Biometric Healthcare Issuance Solutions** **Mr. Adriaan Kamphorst – Regional Sales Manager – Morpho**
12:30	**Networking Luncheon**
13:45	**Transforming A Conventional Hospital Into A Digital One** • *IT Infrastructure & Architecture Needed To Make The "Digital Hospital" Possible* • *Supporting Hospitals With Intelligent Networks* **Mr. Ilian Grigorov – Co-Founder & Managing Director – City Hospitals & Clinics, Bulgaria**
14:15	**Hospital Information Systems And Innovation Management** **Mr. Miroslav Madjaric – Vice President – European Association of Healthcare IT Managers & CIO – University Hospital Center Zagreb, Croatia**
14:45	**ePrescription – Do The Benefits Outweigh The Objections?** • *Increasing Efficiency With Digital Signatures And Easy Access To The Patient's Data Versus Privacy And Security Issues* • *Case Study* **Mr. Lucian Medves – IT Manager & Director of the Romanian National Card and EHR – CNAS National Health Insurance House, Romania**
15:15	**Networking Tea Break And One-to-one Meetings**
15:45	**Usage Of Big Data Technologies** • *Understanding Data Analysis, Medical Archiving And Storage Of Healthcare Information or "How to make Patients, Doctors, Directors and Governments/Insurance Providers happier?"* **Mr. Okály Gergely – IT Director – St. Margaret Clinic , Hungary**
16:15	**Telemedicine in Developing Countries** **Mr. Flamur Bekteshi – Technical Coordinator - International Virtual e-Hospital Foundation & Telemedicine and e-Health Expert – Telemedicine Centre of Kosova**
16:45	**Closure Remarks Of Chairman And End Of Day 2** **Prof. Rolf Engelbrecht – Professor & Former Director – Helmholtz Zentrum Dept. MEDIS (Medical information systems, German Research Centre for Environmental Health), Munich**

Agenda