

East Europe eHealth Innovation Summit

Day One

8:15	Registration And Welcome Coffee
8:45	Opening Address By Noppen
8:50	Welcome Address By Chairman Mr. Frank Lievens - Board member, Secretary and Treasurer – International Society of Telemedicine & eHealth
9:00	Outlook On The Importance Of Healthcare ICT <ul style="list-style-type: none"> • <i>Digital Hospitals, Expectations And Benefits.</i> • <i>Why You Can't Manage If You Don't Measure</i> • <i>How Will Electronic Health Records Shape Healthcare In The Future ?</i> • <i>How Rapid Information Access Changes Decisions Of Doctors And Healthcare Managers ?</i> Mr. Luc Maes – eHealth Senior Manager – COCIR
9:30	Universal Health Coverage: The GLOCAL Approach Mr. Frank Lievens - Board member, Secretary and Treasurer – International Society of Telemedicine & eHealth
10:00	Current Status On eHealth & Telemedicine Deployment In Poland <ul style="list-style-type: none"> • <i>Progress Booked & Challenges To Still Overcome</i> Mr. Wojciech Glinkowski – President – Polish Telemedicine Association
10:30	Case Study – Children's Memorial Health Institute <ul style="list-style-type: none"> • <i>Realized eHealth Projects And Plans For The Future</i> Prof. Małgorzata Syczewska – Director – Children's Memorial Health Institute, Poland
11:00	Networking Tea Break And One-to-one Meetings
11:30	Panel Discussion – Government Initiatives In The East European Region <ul style="list-style-type: none"> • <i>Projects In Neighbouring Countries</i> Moderator: Mr. Patrick Weber – President – European Federation for Medical Informatics Panellists: Mr. Okály Gergely – IT Director - St. Margaret Clinic , Hungary ; Dr. Drago Rudel – SDMI Board Member – Slovenian Medical Informatics Society ; Mr. Libor Seidl – President – HL7 Czech Republic
12:00	eHealth EU Action Plan Update And Innovation Initiatives Mr. Benoît Abelos – Policy Officer Innovation – Innovation and Entrepreneurship Unit, Directorate General Communications Networks, Content and Technology (CONNECT), European Commission
12:30	Wolters Kluwer Ovid – Clinical Content Solution Mr. Vincent Maessen – Area Manager – Wolters Kluwer Health Medical Research CEE, Central Asia & Baltics
12:45	Luncheon And Networking
14:00	Governmental and private eHealth and telemedicine initiatives in Lithuania Mr. Romualdas Kizlaitis – Director Informatics and Development Centre – Vilnius University Hospital Santariskiu klinikos, Lithuania
14:30	Innovative Decision Support Systems in Clinical Practice Mr. Andrzej Cacko – Resident in the Chair and Department of Cardiology & Assistant in the Department of Medical Informatics and Telemedicine – Medical University of Warsaw, Poland Mr. Emanuel Tataj – Software Developer & Assistant at the Department of Medical Informatics and Telemedicine – Medical University of Warsaw, Poland
15:00	Healthcare Cloud Computing – Ensuring Patient Data Security Mr. Antti Pohjolainen – Healthcare Lead Central and Eastern Europe – Microsoft
15:20	Networking Tea Break And One-to-one Meetings
15:50	Setting Up Cross Border Medical Systems & Exchangeable Health Records <ul style="list-style-type: none"> • <i>How To Deal With The Language Barriers?</i> • <i>How To Integrate Different Data Standards?</i> Mr. Patrick Weber – President – European Federation for Medical Informatics
16:20	The Use Of HL7 As An Interoperability Framework In The Eastern European Region Mr. Libor Seidl – President – HL7 Czech Republic
16:50	Closure Remarks Of Chairman And End Of Day 1 Mr. Frank Lievens - Board member, Secretary and Treasurer – International Society of Telemedicine & eHealth

Agenda

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Day Two

- 8:15 **Registration And Welcome Coffee**
- Welcome Address By Chairman**
- 8:50 **Prof. Rolf Engelbrecht – Professor & Former Director – Helmholtz Zentrum Dept. MEDIS (Medical information systems, German Research Centre for Environmental Health), Munich**
- Why Hospitals Should Invest In Healthcare ICT**
 - *Benchmarking The Costs & Analyzing ROI*
- 9:00 **Dr. Andrzej Sokolowski – President of the Board – Polish Association of Private Hospitals (Presentation in Polish, on site translation provided)**
- Integrating Healthcare Data To Reduce Costs And Improve Patient Care Quality – Worth The Investment!**
- 9:40 **Ing. Peter Pažitný – Founding Partner & Executive Director – Health Policy Institute, Slovakia & Former principal advisor to the Ministers of Health Slovakia, Hungary & Czech Republic**
- From Innovation To Patient Empowerment**
 - *Quality of data and its communication*
 - *Mobile patients and mobile health*
- 10:10 **Prof. Rolf Engelbrecht – Professor & Former Director – Helmholtz Zentrum Dept. MEDIS (Medical information systems, German Research Centre for Environmental Health), Munich**
- 10:40 **Networking Tea Break And One-to-one Meetings**
- 11:10 **National Network Of Teleaudiology In Clinical Practice**
- Mr. Maciej Ludwikowski – Head of Teleaudiology Department – Institute of Physiology and Pathology of Hearing, Poland**
- 11:40 **Chronic Disease Management – Using Telehealth And Telemonitoring Devices To Avoid Preventable Hospitalisation**
- Mr. Michael Wisniewski – Director – L.E.K. Consulting Poland**
- 12:10 **Biometric Healthcare Issuance Solutions**
- Mr. Adriaan Kamphorst – Regional Sales Manager – Morpho**
- 12:30 **Networking Luncheon**
- Transforming A Conventional Hospital Into A Digital One**
 - *IT Infrastructure & Architecture Needed To Make The “Digital Hospital” Possible*
 - *Supporting Hospitals With Intelligent Networks*
- 13:45 **Mr. Ilian Grigorov – Co-Founder & Managing Director – City Hospitals & Clinics, Bulgaria**
- Hospital Information Systems And Innovation Management**
- 14:15 **Mr. Miroslav Madjaric – Vice President – European Association of Healthcare IT Managers & CIO – University Hospital Center Zagreb, Croatia**
- ePrescription – Do The Benefits Outweigh The Objections?**
 - *Increasing Efficiency With Digital Signatures And Easy Access To The Patient’s Data Versus Privacy And Security Issues*
 - *Case Study*
- 14:45 **Mr. Lucian Medves – IT Manager & Director of the Romanian National Card and EHR – CNAS National Health Insurance House, Romania**
- 15:15 **Networking Tea Break And One-to-one Meetings**
- Usage Of Big Data Technologies**
 - *Understanding Data Analysis, Medical Archiving And Storage Of Healthcare Information or “How to make Patients, Doctors, Directors and Governments/Insurance Providers happier?”*
- 15:45 **Mr. Okály Gergely – IT Director – St. Margaret Clinic , Hungary**
- Telemedicine in Developing Countries**
- 16:15 **Mr. Flamur Bekteshi – Technical Coordinator - International Virtual e-Hospital Foundation & Telemedicine and e-Health Expert – Telemedicine Centre of Kosova**
- Closure Remarks Of Chairman And End Of Day 2**
- 16:45 **Prof. Rolf Engelbrecht – Professor & Former Director – Helmholtz Zentrum Dept. MEDIS (Medical information systems, German Research Centre for Environmental Health), Munich**

Agenda

